

Business & Audience Development Intern

Headquartered in Paris, Blonk Group is looking for a Business & Audience Development Intern to support our growth in Singapore. He/She will support the Founders at our APAC HQ in Singapore, assuming a variety of sales-related roles and responsibilities. This is a unique opportunity for you to join an international startup that is transforming the recruitment and job hunting experience.

We are looking for a driven and resourceful individual who can contribute to our brand's activity in:

RESPONSIBILITIES

Business Development:

- Identifying prospects for business opportunities, focusing on the startup and SME communities
- Acquiring sales leads from various online and offline sources (website, directories, networking events, conferences, associations)
- Following up with sales leads from various sources via email, phone or face-to-face meetings
- Direct LinkedIn contact with HR and business managers
- Social media outreach on Facebook, Instagram, Twitter, LinkedIn
- Presentations

Audience Development

- Assisting in the conceptualisation and implementation of marketing email campaigns
- Assisting in the management of the company's Facebook, LinkedIn, Instagram and Twitter accounts
- Publishing news related to the HR and Tech industry in the company's blog

REQUIREMENTS

- Keen interests in the HR, Tech and Startup scenes
- An aspiring business developer who is social media savvy, articulate and adept at building relationships
- Knowledge of online marketing, social networks and their dynamics
- Excellent communications skills (presentation, written, and verbal)
- Fluency in English
- Diploma or degree holder. Undergrads are welcome to apply.



You will be our perfect candidate if you possess the following personality traits:

- Good Interpersonal skills
- Thrives in a multitasking environment and can adjust priorities on the fly
- Energetic, independent and motivated self-starter
- Entrepreneurial, driven & resourceful
- Service-oriented mindset
- Strong team player

OUR OFFER

- Innovative international startup environment
- Direct reporting to the Founders
- Solid client base comprising MNCs and Startups
- Autonomy and responsibility in managing your own projects
- Gain experience in selling, marketing and recruitment, working alongside experienced Founders and engaging clients in the field
- Have a real impact on the company's growth and evolution

If this sounds like you, do send your CV to hello@blonk.co
Kindly note that only shortlisted candidates will be notified.

Visit <https://www.blonk.co> to learn more about blonk